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ABSTRACT

Whatever the source of funding for family literacy or the form it takes, this guide provides an overview of the funding process and provides suggestions for solving the fund-raising mysteries. It notes that the good news is that there are a wide variety of sources and aid available to family literacy programs, but the bad news is that it is a sometimes difficult and time-consuming task. The guide describes the five steps in securing funding: (1) develop a mission statement; (2) identify the funding sources (public sources, foundations, and local sources); (3) present the case/ask for support (including ways to approach funders and putting together a funding proposal); (4) manage the funding well; and (5) ask again at the end of the grant cycle. (RS)

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